

## IMG ACADEMY MEDIA KIT

June 2020

### ABOUT IMG ACADEMY

IMG Academy is one of the world's most prestigious sports, performance and educational institutions. Established in 1978 with a pioneering concept known as the Nick Bollettieri Tennis Academy, IMG Academy has since grown to become a global phenomenon.

With our world-renowned boarding school and noted sports camps, IMG continues to set the standard for total academic, athletic and personal development in youth student-athletes. The 600-acre, Bradenton, Florida campus annually attract hundreds of teams, groups and events for training and competition. Pro, Olympic and collegiate athletes leverage cutting-edge sport science to gain a greater edge on the competition. Adult athletes turn back the clock with sport instruction that hones their game, then unwind in a setting of contemporary luxury in the Legacy Hotel at IMG Academy. Corporate professionals become better leaders, teammates and communicators with our dynamic retreats and IMG Institute programming.

As we continue to grow campus and refine our developmental methodology, our goal remains steadfast: Help the most dedicated and passionate maximize their inherent potential.

### KEY FACTS

- Sport programs offered: Tennis (launched 1978), Golf (1993), Soccer (1994), Baseball (1994), Basketball (2001), Football (2010), Lacrosse (2010), Track & Field and Cross Country (2013)
- Boarding school:
  - 1,300+ student-athletes (Grade 5-12 and Post-Graduate) hailing from 49 U.S. states and 70+ countries in the 2019-2020 student body
  - Methodology that balances academics, athletics, character development and social responsibility
  - 45% of 2019 graduates attended a DI university
  - Notable recent athletic achievements:
    - 2019 high school basketball national champions
    - 2019 high school baseball national champions
    - Top-10 national ranking for the football team since 2015
    - Top-25 national ranking for the lacrosse team since 2015
    - 4 worldwide #1 ITF juniors since 2015
    - 10+ soccer players signed professional contracts out of high school since 2013
- Around 12,000 sport campers annually

## KEY FACTS continued...

- Hosted or managed more than 120 events across the U.S., with more than 100 held on IMG's campus
- In 2019, more than 100 teams at the youth, collegiate and professional levels utilized our campus for training, including more than a dozen professional soccer clubs, the NFL's San Francisco 49ers, Florida State football, Premier Lacrosse League, and more than 100 track & field trainees representing 10 countries.
- We have welcomed a variety of corporate groups to the Legacy Hotel at IMG Academy for retreats, including the likes of VISA, Marriott, Gatorade and Dunlop.

## Notable Alumni + Professional Trainees

- **Tennis:** Hyeon Chung, Danielle Collins, Tommy Haas, Miomir Kecmanovic, Kei Nishikori, Denis Shapovalov, Maria Sharapova
- **Golf:** Paula Creamer, Jessica Korda, Nelly Korda, Cheng-Tsung Pan, Peter Uihlein, Emiliano Grillo
- **Baseball:** Logan Allen, Chris Archer, Andrew McCutchen, John Ryan Murphy, Joey Votto
- **Soccer:** Pablo Aguilar, DaMarcus Beasley, Landon Donovan, Marlon Hairston, Tim Howard, Aron Johannsson, Michael Parkhurst, Indiana Vassilev
- **Basketball:** Jimmy Butler, Jrue Holiday, Rodney Hood, Maurice Harkless, Jon Isaac, Ja Morant, Dwight Powell, Anfernee Simons
- **Football:** Kirk Cousins, Leonard Fournette, Deandre Hopkins, Luke Kuechly, Cam Newton, Eric Reid, Ryan Tannehill, Russell Wilson
- **Track & Field:** Tiana Bartoletta, Jack Green, Gloria Hooper, Darya Klishina, Demetrius Pinder, Jack Green, Gloria Hooper, Libania Grenot, Carvin Nkanata

## Official IMG Academy Logos

- [Download link](#)

## Approved Campus Photos & Videos

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## Media credential request

- [Click here](#)

## Social Media Directory

- [Instagram](#)
- [Facebook](#)
- [YouTube](#)
- [Twitter](#)

## Notable Media Coverage

- Miami Herald (May 2020): [“Can sports be taught online during the coronavirus pandemic? IMG Academy has an answer.”](#)
- Inside Lacrosse (March 2020): [“Ascending: IMG Academy’s challenges and opportunities”](#)
- Golf Magazine (August 2019): [“Take a behind-the-scenes tour of IMG Academy’s epic golf facility”](#)
- SLAM Magazine (April 2019): [“IMG Academy: The Avengers of high school hoops”](#)
- Wall Street Journal (October 2017): [“How a Hollywood powerhouse built a high-school football factory.”](#)
- New York Times (September 2015): [“High School Football Inc.”](#)