

2024
Impact Report

RESILIENCE



IMG ACADEMY
FOUNDATION



OUR STORY OF

RESILIENCE

RESILIENCE is among the most impactful qualities we can teach our student-athletes. It is one of the reasons we believe that sport serves as a platform for life. While we actively teach resilience to our student-athletes at IMG Academy, as importantly, we embody it.

When times are tough, the academics we often focus on in schools takes a backseat to personal attributes like resilience.

Last fall was challenging, with back-to-back 100-year storms, and the IMG Academy Foundation proved to be a resilient leader and partner when our community needed it most.

Resilience is...establishing a Hurricane Relief Fund to support our team members and Manatee County educators and community to rebuild their homes. Through this initiative, we raised \$500,000, providing crucial financial support for those most in need.

Resilience is...asking our community to support our hurricane relief efforts by providing much-needed cleaning supplies, food, clothing, and other essentials to our impacted team members and community who lost everything.

Resilience is...bringing groups of our team members and students into communities most affected by the hurricanes, where we assisted in cleaning out homes and surrounding areas to help with the rebuilding efforts.

Resilience is...providing Mr. Robinson's (IMG Academy's food truck) to our first responders and FEMA volunteers who had been working tirelessly for months, supporting our community members in receiving supplies, housing, and more.

We are proud to have established the foundation to lead our efforts in creating a lasting impact in our community.



— Brent Richard —

Chief Executive Officer, IMG Academy
Chairman, IMG Academy Foundation

\$500,000

RAISED TO SUPPORT OUR TEAM MEMBERS
AND THE MANATEE COUNTY COMMUNITY
MOST IN-NEED AFTER THE HURRICANES.



4,000

ITEMS COLLECTED, INCLUDING CLEANING
SUPPLIES, FOOD, & HYGIENE PRODUCTS,
TO SUPPORT OUR RELIEF SUPPLIES DRIVE



100

HOURS OF SERVICE RECORDED
SUPPORTING HURRICANE RECOVERY
EFFORTS IN MANATEE COUNTY.



500

MEALS PROVIDED TO OUR FIRST
RESPONDERS, FEMA WORKERS, AND
VOLUNTEERS.





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When Hurricane Milton hit, it didn't just bring devastation to our community — it also caused my family to lose our home to a fire. The storm's aftermath left us overwhelmed and unsure of how we would recover, both emotionally and financially.

Without the generosity of the IMG Academy Foundation, my family and I would have faced an even harder path to recovery. Their assistance not only provided practical relief but also gave us hope and a sense of community, reminding us that we were not alone during this challenging journey.

—— Manatee County Public Schools Member ——

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Helene was unlike anything we have ever experienced. After losing almost everything we owned, IMG Academy Foundation stepped in to help us!

To be perfectly honest, I'm not sure where we would be today without the help from both the relief fund and our incredible coworkers. I'm proud to be an employee of IMG Academy.

—— IMG Academy Team Member ——

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EMPOWERING



YOUTH



TO WIN



THEIR



FUTURE



THE TRANSFORMATIVE POWER OF SPORTS TO **DRIVE IMPACT**

We believe in the transformative power of sport to change lives and positively impact our communities. Our commitment to athletic achievement, academic success, personal development, and meaningful community support is unwavering.

By leveraging the world-class resources and people at IMG Academy and focusing on philanthropy and engagement, the Foundation creates lasting change, offering opportunities and resources to those who might not have had access.

Contributions Towards Impact Initiatives

Our charitable contributions totaled over \$54 million, supporting our global impact initiatives. This significant level of investment sets a strong precedent, demonstrating our commitment to driving positive change through the power of sports.

Hurricane Relief Efforts

Over \$600,000 was allocated for hurricane relief efforts, showing our commitment to the community by supporting those facing some of the most challenging times in their lives. We provided grants for home rebuilding, accommodations for displaced individuals, and supplies to replace what was lost, exemplifying our dedication to community support.

Financial Aid Programs

\$47 million was invested in financial aid, providing student-athletes from all backgrounds access to IMG Academy's world-class services. This included attendance at IMG Academy's boarding school and camps, as well as financial support for IMG Academy's online product, NCSA College Recruiting.

Facility Donations

Our team supported over 15 nonprofit organizations by offering IMG Academy's facilities, totaling \$173,000 in support. From providing practice facilities for Special Olympics Florida to offering classrooms in our Academic Center for Girls Inc. of Sarasota County, we delivered top-tier facilities and exceptional experiences for all participants.

Volunteer Efforts

Our Helpful Heart is unstoppable. In 2024, we recorded over 7,000 hours of community service. Through unwavering dedication to supporting our community, our students, team members, and parents, we have created countless opportunities for IMG Academy to give back. This framework not only strengthens our impact but also inspires our students to serve their communities and beyond.

Sport is not just a platform for personal achievement, but a catalyst for positive impact. Our efforts in 2024 reflect the unwavering commitment to community empowerment and creating lasting impact beyond our walls. We continue to strive to be the leader in sports education and philanthropy to make a significant difference in the world.



\$600,000

ALLOCATED FOR HURRICANE RELIEF,
SUPPORTING REBUILDING EFFORTS,
DISPLACED INDIVIDUALS, AND ESSENTIAL
SUPPLIES.



\$47 MILLION

IN FINANCIAL AID TO SUPPORT STUDENT-
ATHLETES ACCESS TO IMG ACADEMY'S
WORLD-CLASS EDUCATIONAL AND
ATHLETIC OPPORTUNITIES.



\$173,000

IN SUPPORT FOR 15+ NONPROFITS,
PROVIDING IMG ACADEMY FACILITIES AND
EXCEPTIONAL EXPERIENCES FOR
PARTICIPANTS.



7,000

HOURS DEDICATED TO SHOWING OUR
HELPFUL HEART AND SUPPORT FOR THE
COMMUNITY.



INVESTMENT



IMG ACADEMY
FOUNDATION



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The future will continue to improve as we push boundaries and create more opportunities for young girls to thrive in sports. As athletes, we know the highs and lows of competition – the thrill of a win, the sting of a loss. But one of the most special things about sports is how it brings us together. We are all part of this incredible journey, breaking barriers and inspiring others to dream big.

At IMG Academy, we have a unique platform to make a lasting impact on female student-athletes. Every effort to enhance their experience or adding more opportunities inspires a female student-athlete to play and stay active.

The Women in Sports Committee is a chance for empowered women to uplift the next generation of female student-athletes. Together, we can shape a brighter future for girls and women in sports – starting today.

———— Sloane Stephens ————

Investor at IMG Academy
Women in Sports Committee Member

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INVESTING IN GIRLS IS THE **FUTURE OF SPORT**

Investing in women and girls in sports goes beyond just developing student-athletes; it is about fostering the next generation of leaders, innovators, and trailblazers who will inspire generations to come. At the IMG Academy Foundation, we are deeply committed to providing more resources and creating greater access opportunities for women and girls in empowering them to win their future.

Our dedication to supporting girls' sports is reflected through key initiatives such as the launch of our softball program, the continued expansion and success of our volleyball program, and the vital work of our Women in Sports Committee. This committee plays a pivotal role in driving an environment of inclusiveness, equity, and excellence throughout IMG Academy and our community.

Together, we are breaking down barriers, redefining what is possible, and paving the way for a future where every young woman is empowered with the tools, resources, and unwavering support needed to realize her full potential and achieve greatness. With each step forward, we are not just creating opportunities – we are building a legacy that will inspire generations to come.



— Lisa Strasman —

Chief People Operations Officer, IMG Academy
Chairman, Women in Sports Committee

HER RETREAT

SUPPORTED OVER 500 FEMALE STUDENTS-ATHLETES AND TEAM MEMBERS WITH A DAY OF PROGRAMMING DEDICATED TO THEM.



SOFTBALL

BECAME OUR 8TH FEMALE SPORT OFFERED AT IMG ACADEMY BOARDING SCHOOL AND CAMPS.



1,600

HOURS OF SERVICE BY OUR FEMALE STUDENT-ATHLETES SUPPORTING COMMUNITIES ACROSS THE WORLD.



150+

FEMALE YOUTH COMMUNITY MEMBERS ATTENDED EVENTS AT IMG ACADEMY, EXPERIENCING THE RESOURCES AND PROGRAMS OFFERED.





IMG ACADEMY FOUNDATION

EMPOWERING YOUTH TO WIN THEIR FUTURE

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